iCAST 2017 Special Session Proposal

Awareness Technology and Application, Decision Making in Business Management and Industry

Session Chair with Contact Information:
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Session Organizers:
Prof. Jian-Fa Li, Prof. Cheng-Yih Hong, Prof. Tsung-Nan Chou

Aim:
The corporate governance for business organization has been witness to be the higher uncertainty and disruption across all industries since the global economy suffered banking catastrophe during the 2008 financial crisis. Therefore, business managers and analysts should have an excellent general awareness of how a business works in daily operation and relevant audit practice to confront financial distress and business failure. They might need to apply advanced analytical methods to perceive and deal with specific management issues based on the optimal decision making. Furthermore, the special session also focuses on knowledge-based(KB) techniques to support human decision-making system ranking from financial technology to energy economy.

This special session will be focusing on (but not limited to) the following topics:
(1) Topics in Finance
   Topics of interest include, but are not limited to, the following:
   Corporate Governance and Audit Practice.
   Financial Distress and Bankruptcy.
   Corporate Bankruptcy.
   Credit Default.
   Trading Risk and Strategies.
   Business Failure
   Default Risk in Equity
   Corporate Financial Distress and Bankruptcy
   Credit Risk
   Financial Failure
   Delinquent Loan
   Tax Delinquency and Avoidance
   Financial Accounting
   Management Accounting
Accounting Reform
Audit
Taxation
Corporate Finance
Internal Control and Risk Management
Finance and Accounting of Capital Market

(2) Topic in industry
Quality management
Enterprise Resource Planning
Supply Chain Management
Human Resource management
Information management
Sales and marketing management
Production Management
Financial Management
Energy management
Energy Security

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