

## **iCAST 2017 Special Session Proposal**

### **Awareness Technology and Application, Decision Making in Business Management and Industry**

#### **Session Chair with Contact Information:**

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#### **Session Organizers:**

Prof. Jian-Fa Li, Prof. Cheng-Yih Hong, Prof. Tsung-Nan Chou

#### **Aim:**

The corporate governance for business organization has been witness to be the higher uncertainty and disruption across all industries since the global economy suffered banking catastrophe during the 2008 financial crisis. Therefore, business managers and analysts should have an excellent general awareness of how a business works in daily operation and relevant audit practice to confront financial distress and business failure. They might need to apply advanced analytical methods to perceive and deal with specific management issues based on the optimal decision making. Furthermore, the special session also focuses on knowledge-based(KB) techniques to support human decision-making system ranking from financial technology to energy economy..

This special session will be focusing on (but not limited to) the following topics:

#### (1) Topics in Finance

Topics of interest include, but are not limited to, the following:

- Corporate Governance and Audit Practice.
- Financial Distress and Bankruptcy.
- Corporate Bankruptcy.
- Credit Default.
- Trading Risk and Strategies.
- Business Failure
- Default Risk in Equity
- Corporate Financial Distress and Bankruptcy
- Credit Risk
- Financial Failure
- Delinquent Loan
- Tax Delinquency and Avoidance
- Financial Accounting
- Management Accounting

Accounting Reform  
Audit  
Taxation  
Corporate Finance  
Internal Control and Risk Management  
Finance and Accounting of Capital Market

(2) Topic in industry

Quality management  
Enterprise Resource Planning  
Supply Chain Management  
Human Resource management  
Information management  
Sales and marketing management  
Production Management  
Financial Management  
Energy management  
Energy Security

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